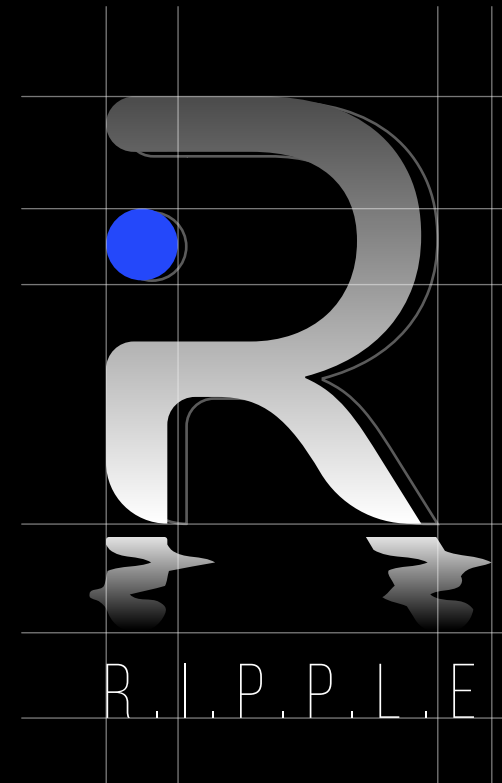


Brand Guildline

Basic part - LOGO



Basic part - FONT

Number **1 2 3 4 5 6 7 8 9** **DINCond-Black**

Title **RIPPLE** Agency FB

Text **Text** Didot

PS: 所有字体可根据需求进行字体粗细变化

PS: All fonts can be changed according to the need for font thickness

Basic part - COLOUR

2448FA

R:36

G:72

B:250

C:86% M:68% Y:0% K:0%

CACDD7

R:202

G:205

B:115

C:24% M:18% Y:11% K:0%

FEB75D

R:254

G:183

B:93

C:1% M:38% Y:66% K:0%

051838

R:5

G:24

B:56

C:100% M:99% Y:61% K:45%

FFFFFF

R:255

G:255

B:255

C:0% M:0% Y:0% K:0%

000000

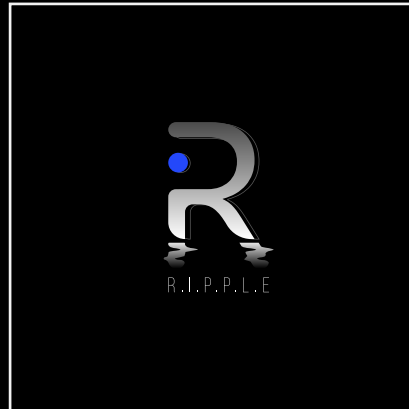
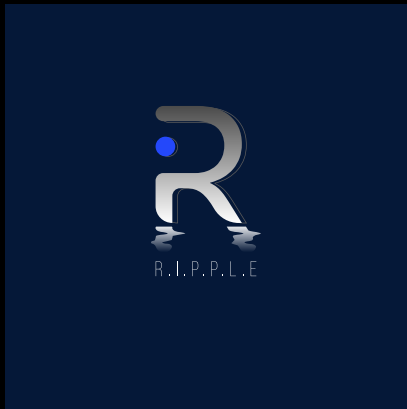
R:0

G:0

B:0

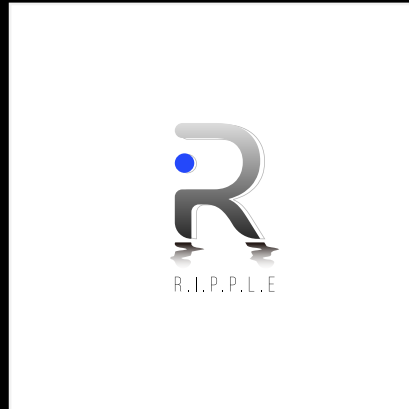
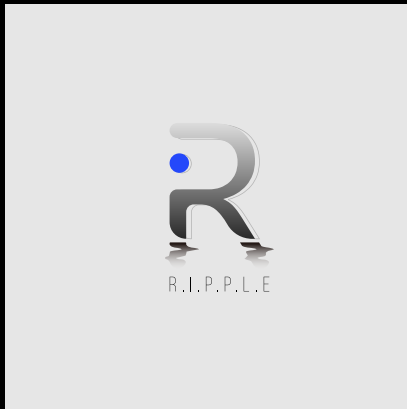
C:93% M:88% Y:89% K:80%

Basic part - COLOUR



PS: LOGO运用于暗色背景

PS: LOGO used on dark background



PS: LOGO运用于亮色背景

PS: LOGO used on bright background

Basic part - COLOUR

